

PORT FOLIO

**PIERRE
BENOIT DE COGNAC**



ABOUT ME

I'm Pierre BENOIT DE COIGNAC, a freelance graphic designer based in Bali, specializing in digital media creation, branding, and packaging design.



Adobe Creative Suite Expert

I'm an expert in the Adobe Creative Suite (Illustrator, Photoshop, and InDesign).

As a freelancer for several years, I've worked with well-known brands such as Les Secrets de Loly, France's leading natural haircare company for whom I designed the packaging of several product lines sold in over one million units. I also support the growth of smaller businesses across various industries.

My services range from creating social media posts, logo and brand identity design, to producing flyers/posters for print, as well as website mockups on FIGMA.

Take advantage of my expertise in printing standards, formats, and design codes to create any type of print-ready material.

PACKAGING

I create a product's artwork based on the team's brief, then produce 3D visuals that are as close to reality as possible to help the client visualize the final result.

My role is to bring your ideas to life through aesthetic, structured, and consistent designs that align perfectly with your brand identity.

ARTWORK DESIGN:



'Ready to be printed'

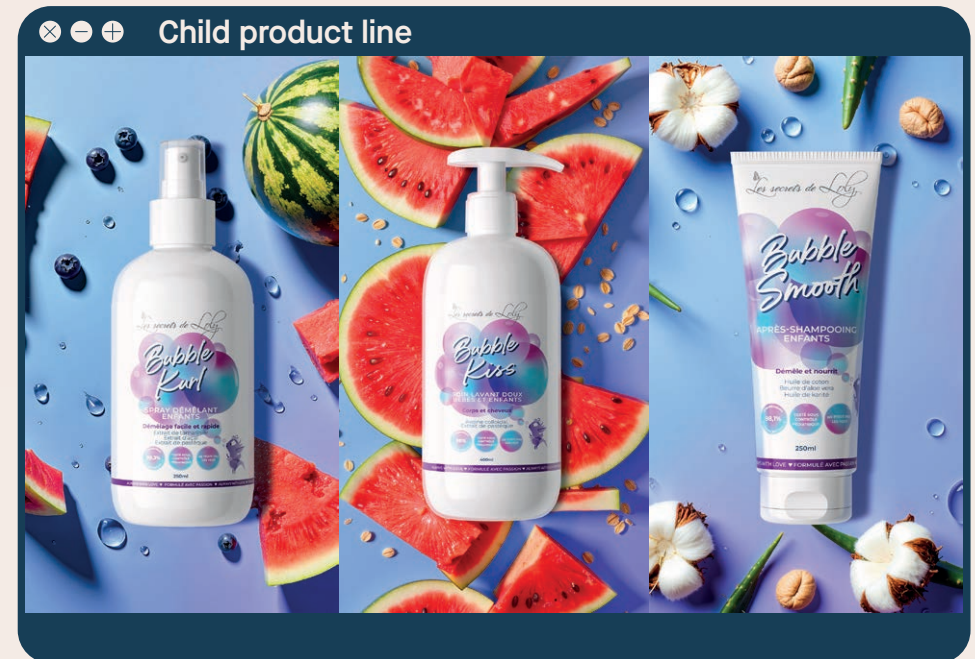
AND THEN 3D MODELING:



HERE ARE A FEW EXAMPLES OF WHAT I'VE CREATED:



Development of a complete product line:
FUSION



Design of TRAVEL KITS

*Highly confidential



Design of BOXES / GIFT SET



FLYERS & BROCHURES

Benefit from my expertise in printing so you no longer have to worry about standards, formats, or print specifications.



PRESS & INFLUENCER KIT for the product launch :

Inspiration from a computer screen, featuring references to the product and the brand.

BRAND PRESENTATION FLYER:



LOGO & BRAND IMAGE



FROM AN
IDEA

Logo for a women's
fashion brand.
Simple yet impactful.



TO A LOGO DESIGN

ELABORATION OF A



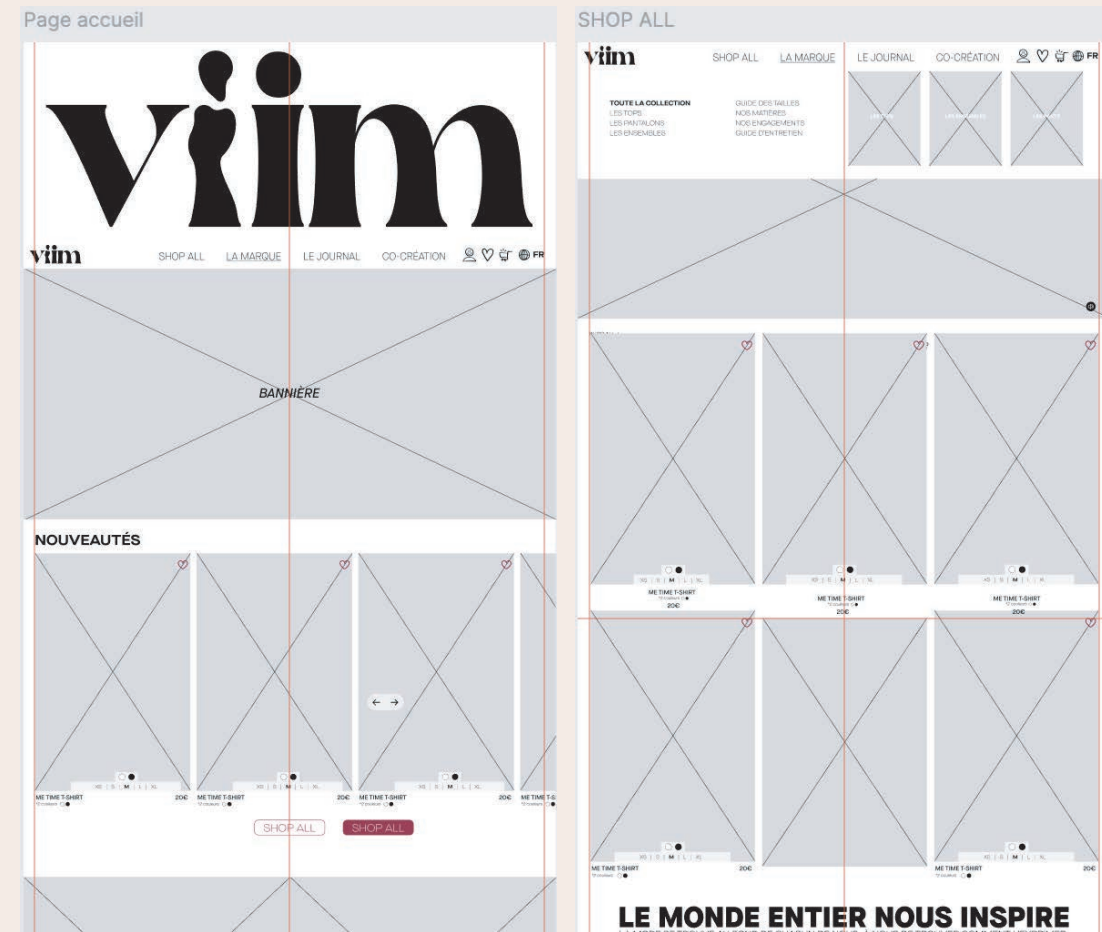
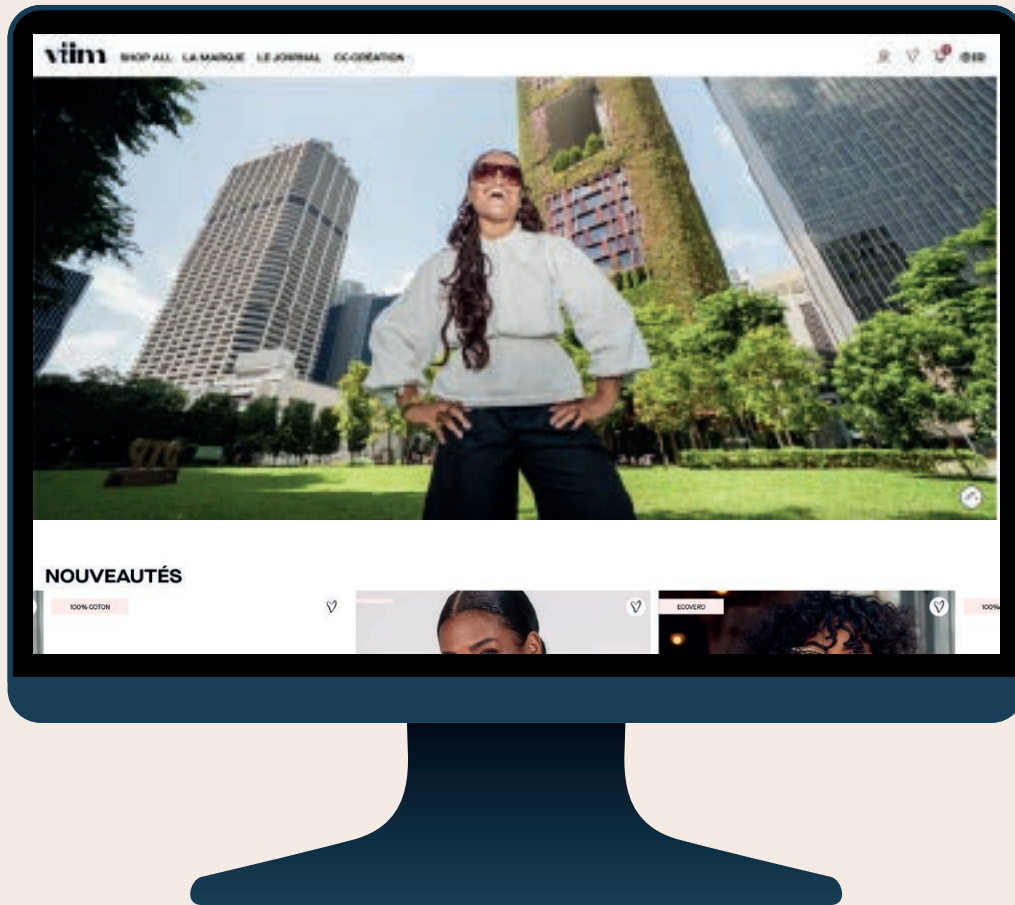
BRAND GUIDELINES

viim



WEBSITE

Website mockups designed on FIGMA:



CONTENT CREATION

I can create posts from scratch, using only one or several photos, to achieve an engaging and visually appealing result.



CONTACT

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